

# SELENA ZHEN

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## EDUCATION

### Carnegie Mellon University

Bachelor of Architecture, 2020

Minor in Human Computer Interaction

### Indiana Academy for Science, Mathematics, & Humanities

Academic Honors Diploma, 2015

## SKILLS

### Digital

Rhino 3D

Revit

Sketchup

AutoCAD

3DS Max

V-Ray

Grasshopper

### Adobe Suite

Photoshop

Illustrator

InDesign

Premiere Pro

After Effects

Dreamweaver

### UI/UX Design

Sketch

InVision

Figma

Prototyping

User Research

HTML/CSS

Python

### Analog/Fabrication

Drawing/Drafting

Model-Making

Laser Cutter

Woodshop

3D Printing

Photography (Digital)

## EXPERIENCE

### Freelance Work

**Data Mechanics, Dover, tech.soa** Jun 2019 - Present

Worked as a freelance designer and front end developer in branding, graphic design, and implementation of various UI/UX and design projects.

### UX Designer

**MediaMath** New York, Jun 2019 - Aug 2019

Worked with the UX Design & Research team to define a new visual design system, including desirability study research and stakeholder interviews.

### Experience Designer

**BlueCrew** San Francisco, Jun 2018 - Aug 2018

Redesigned and refocused BlueCrew's user experiences. Aligned with the app developer team to iterate on user interfaces and user interactions.

### Teaching Assistant

**Carnegie Mellon University** Pittsburgh, Spring 2018, Spring 2019

Provided in-class instruction and assistance to students for each course: Architecture Digital Media (2018), Learning about Learning (2019)

### Front End Developer + Designer

**Zinc Technologies** San Francisco, Jun 2017 - Aug 2017

Redesigned Zinc.io, PriceYak, Subtotal, and Lionfish product websites, as well implemented all changes.

## RECOGNITION

### Stewart L. Brown Memorial Scholarship, 2019

Recognized for professional promise as measured in both attitudes and scholastic achievement. Juried by AIA PGH.

### AIA Pennsylvania Student Award, 2019

Recognizes the exceptional scholastic achievement and future architectural promise of a graduating student.

### Alpha Rho Chi Medal, CMU School of Architecture, 2020

### Andrew Carnegie Society Scholar, 2019-20

### Senior Leadership Recognition, 2020

### Indiana Architectural Foundation Scholarship, 2017

## LEADERSHIP

### American Institute of Architecture Students (AIAS)

2015 - Present

Served on the CMU Executive Board as Treasurer, Vice President, Chapter President, and AIA/YAF Liaison as a student advocate and leader. Developed a podcast platform as an AIAS National Advocate (2019-20) focused on forming an awareness of "empty activism" and its potentially negative impacts.

### Beaux Arts Ball

Aug 2017 - May 2020

Directing and overseeing the planning of the Spring 2020 Beaux Arts Ball for the College of Fine Arts as an initiative to positively impact the arts community. Previously also served as Associate Chair for the 2017-18 Ball.

### Carnegie Leadership Consultant (CLC)

Aug 2019 - Jan 2020

Collaborated with fellow CLCs to improve and empower student leaders, and facilitate peer-led leadership training to students across campus.

### Conference - Technology Track Chair (AIAS)

Aug 2015 - Mar 2016

Planned and organized a national architecture conference with 500+ attendees.