◆ LIONFISH DATA

01 color systems

02 logo + marks

03 typography
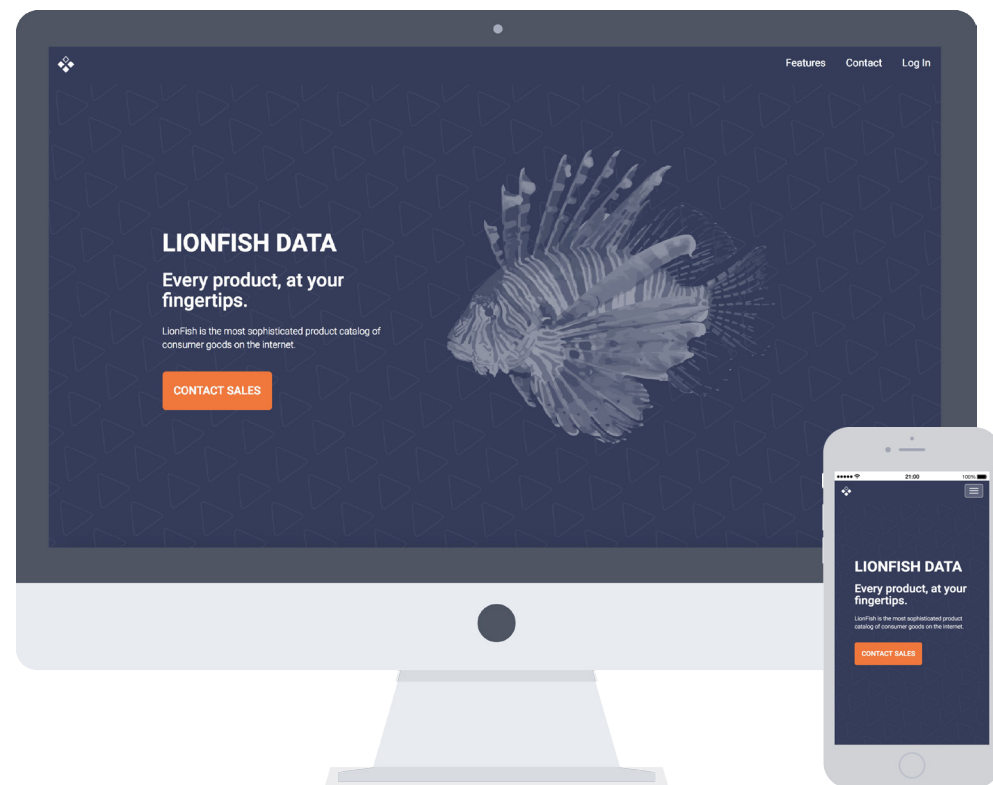
04 iconography

05 www + mobile

SECTION 05
WWW + MOBILE

The webpage for Zinc.io must be simple, with non-distracting elements. The principle background color is **#FFFFFF**, with the exception of the landing page.

LANDING PAGE

The lionfish image is representative of the product's name, with a large call to action using the accent color. The background is a subtle pattern of triangles as to not distract from the information on the page (see **Background** in Section 04 Iconography).

MOBILE AND DESKTOP

HOMEPAGE