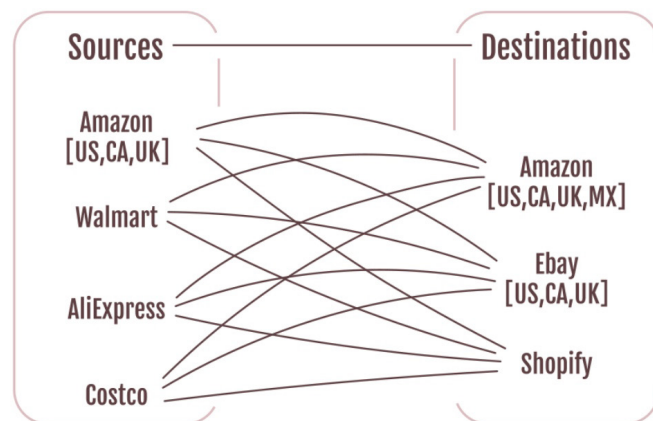


SECTION 04 ICONOGRAPHY

Any existing or future iconography must be in either **#5C3E40** or **#DBBDC0**. A tint of these colors is acceptable but full saturation is preferable. For drawn assets, the use of neutrals for fills and strokes is justifiable. In the case of a colored background, follow **Alternative Color Backgrounds** styles (Section 02 Logo + Marks).

ICONS



1 Listing Creation

2 Repricing

3 AutoOrdering®

HYPERLINKS

All hyperlinks on a webpage should adhere to the following styles:

General Links

- :link This is a [hyperlink](#).
- :hover This is a [hyperlink](#).
- :active This is a [hyperlink](#).

FORMS

The contact form and any additional forms should adhere to a similar style.

All input boxes have a border radius of 7px and a border color of **#000000**. All labels and text are consistent with paragraph styles (for specifics, see **The Font** in 03 Typography).

Call to Action Buttons have a background color of **#5C3E40**. On hover, change the background color of the button to **#7C6566** and animate the button to translate up 2 px. This applies to all form buttons and call to action buttons.