

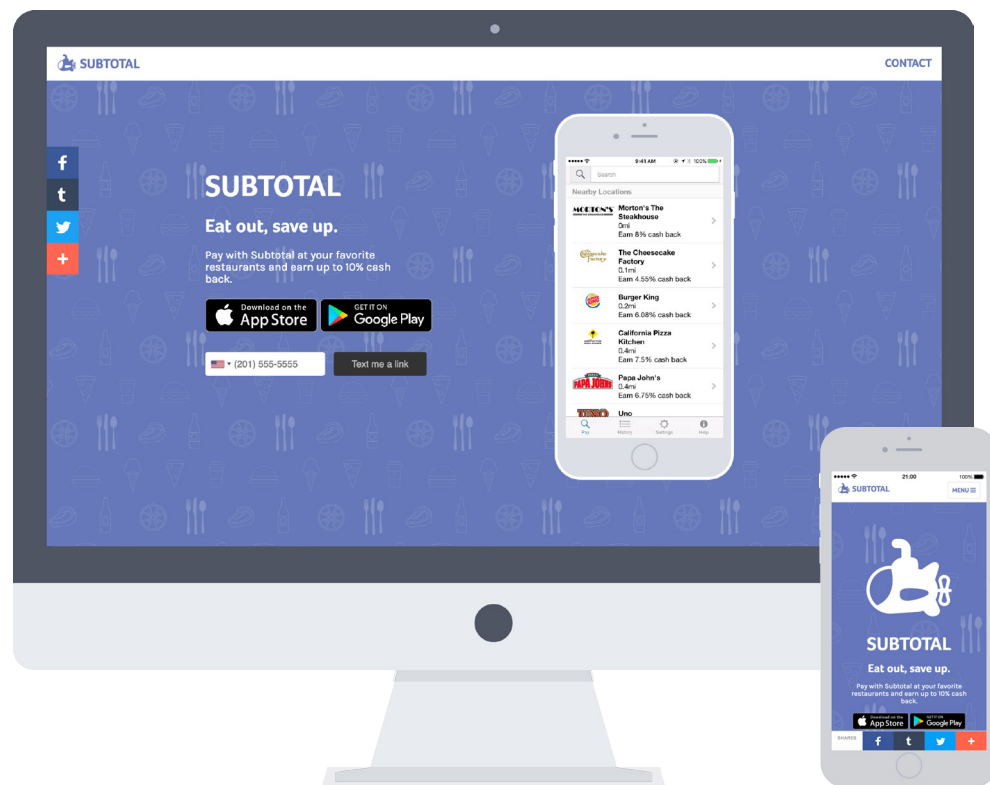
SECTION 05 WWW + MOBILE

The webpage for Zinc.io must be simple, with non-distracting elements. The principle background color is #FFFFFF, with the exception of the landing page. Sections with the background color #EF798A is used to separate content.

LANDING PAGE

The submarine image is representative of the product's name, with large call to action buttons leading to the app's download pages and a video demonstrating the use of the app.

MOBILE AND DESKTOP



LANDING PAGE BACKGROUND

The background pattern for Lionfish's landing page and login page is designed as a series of food icons. The icons are #8493C7 and the background color is #343D59 background.

Example magnified to show detail:



HOMEPAGE

