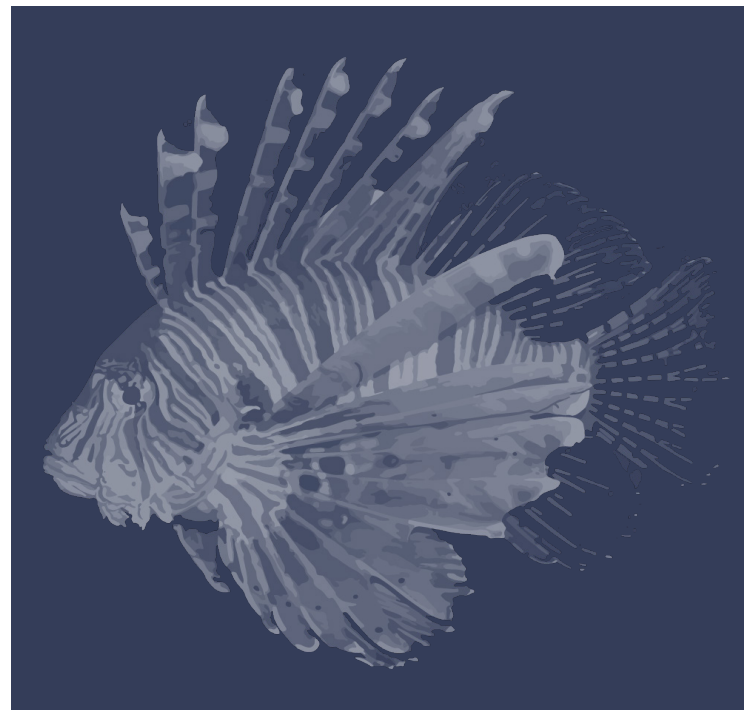


SECTION 04 ICONOGRAPHY

Any existing or future iconography must be in either **#343D59** or **#EF7845**. A tint of these colors is acceptable but full saturation is preferable. For drawn assets, the use of neutrals for fills and strokes is justifiable. In the case of a colored background, follow **Alternative Color Backgrounds** styles (Section 02 Logo + Marks).

ICONS



HYPERLINKS

All hyperlinks on a webpage should adhere to the following styles:

General Links

:link This is a hyperlink.
:hover This is a hyperlink.
:active This is a hyperlink.

Navigation Links

:link This is a hyperlink.
:hover This is a hyperlink.
:active This is a hyperlink.

FORMS

The contact form and any additional forms should adhere to a similar style.

All input boxes have a border radius of 5px and a border color of **#000000**. All labels and text are consistent with paragraph styles (for specifics, see **The Font** in 03 Typography).

Placeholder Text Label

input...

SUBMIT

Call to action buttons should use the accent color **#EF7845**. On hover, animate the button to translate up 2px and change the background color to **#F2936A**. On focus, use **#343D59** as the box-shadow color (a tint of **#343D59** is also acceptable).

BACKGROUND

The background pattern for Lionfish's landing page and login page is comprised of a series of rounded triangles (rotated at about 35 degrees). The triangles have a stroke of **#FFFFFF** at a 5% opacity against a **#343D59** background.

Example magnified to show detail:

